



My School's Cool Program

August 6, 2011 – April 16, 2012

Program Overview

Schools compete with each other for the highest accumulation of points and earn cash rewards. Participating schools earn points by shopping at **Willowbrook Mall TX** and showing receipts to customer service. Each dollar spent at the mall earns the participating school one point. Receipts will be rounded to the next whole dollar at .51 cents. There will be opportunities to earn double or triple points which will include triple point shopping days. Each participating school will sign a contract to be eligible for the rewards program. The contract will promote honesty and accountability by all schools and their coordinators.

2011/2012 School Participants

- **Bang Elementary**
- **Black Elementary**
- **Campbell Middle School**
- **Cook Middle School**
- **Epps Island Elementary**
- **Farney Elementary**
- **Goodman Elementary**
- **Hamilton Elementary**
- **Kirk Elementary**
- **Matzke Elementary**
- **Moore Elementary**
- **St. Anne Catholic School-Tomball**

To redeem points: Shoppers stop by customer service located in the center court at Willowbrook Mall and show their receipts to the Customer Service Rep. They will tally the receipts and stamp for verification.

Point Opportunities:

Points Earned	How to earn them
1 point per dollar	Mall Sales 1 point per dollar throughout the program.
100 points	Mention in newsletter, flyer, or email sent to student body, limited to one per month
Double Point Days	Mall Sales Receipts-Willowbrook Mall will announce double point days throughout the program. 2 points per dollar
200	Bulletin Board or Display, limited to two a semester

How can you help?

Any of **Willowbrook Mall's** customers can help a participating school. Bring your receipts to customer service and name your favorite school. Every dollar spent will add up to points for the school

Help your local school of choice today! For More Information, Contact Donna.Parker@ggp.com